Special Track

Logistics knowledge management: State of the art and future perspectives

Organizers:
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Description:
In today's dynamic competitive environment, logistics have become increasingly complex and knowledge-intensive. Thus, it is crucial to develop a knowledge strategy and implement a KM approach for achieving organizational goals. Although KM research has grown rapidly in recent years, several disciplines have studied KM from their own perspectives and there are only limited efforts to study the interfaces of KM from an interdisciplinary perspective (Evangelista and Durst, 2015). This is the case of the interface between KM and logistics. Despite, the increasing interest in studying KM in logistics (Fugate et al., 2012), there is still a gap in understanding the role and potential of KM in logistics processes.

We encourage scholars and practitioners to share findings and insights on how knowledge management occurs in logistics. Papers adopting different theoretical lenses, using different research methods, analysing different types of organizations and exploring the topic in different countries are strongly encouraged. Some of the topic areas we hope to discuss include but are not restricted to the following:

- KM practices implementation in logistics
- Benefits of KM applications in logistics processes
- Barriers to KM adoption in logistics
- Cross-country analysis of KM adoption in logistics
- Logistics knowledge capabilities development
- KM impact on logistics performance
- KM and big data treatment in logistics
- Research methods to study KM in logistics

Guidelines:
Researchers wishing to contribute are invited to submit an extended structured abstract (in MS-Word format) of 500-700 words by January 15, 2017. The abstract should address theoretical background, research objective, methodology, and results in terms of expected contribution to Knowledge Management theory and practice. Authors are encouraged to follow the guidelines for both extended abstracts as well as full papers available on IFKAD site www.ifkad.org

Important dates:
- 15 January 2017 - Abstracts Submission Deadline
- 20 February 2017 - Acceptance notification to authors
- 15 March 2017 - Early-Bird registration deadline
• 10 April 2017 - Full paper submission deadline
• 10 May 2017 - Registration deadline
• 7-9 June 2017 - Conference sessions

For further information

For any further information, please contact the conference manager at info@knowledgeasset.org