

Colloquium

GREEN LOGISTICS MANAGEMENT BALANCING ENVIRONMENTAL AND SHAREHOLDER PRIORITIES

Historical Complex of Santa Chiara
Via Santa Chiara, 49/C
Naples (Italy)
28th- 29th September 2016

PROGRAMME

Wednesday 28th September 2016

- 08.30 Registration and welcome coffee
- 08.45 Welcome by Alfonso Morvillo (Director of IRISS-CNR)
- 09.00 Session 1: Current and future challenges in green road transport management
12.30 Chairman: **Edward Sweeney** (Aston University, UK)
- 09.00 Keynote speaker: Alan McKinnon (the KLU, Germany)
"Low carbon logistics in a climate-changed world"
- 10.00 Paper 1.1: **Henrik Sternberg** (Lund University, Sweden) "Logistics off the record – tactical fragmentation of LSP operations"
- 10.30 Coffee break
- 11.00 Paper 1.2: **Phil Greening** (Heriot-Watt University, UK), **Maja Piecyk** (Westminster University, UK), **Alan Mckinnon** (the KLU, Germany) and **Andrew Palmer** (Heriot-Watt University, UK) "The value of data in radical re-organisation of logistics in a connected world: a roadmap to 2050 for the UK"
- 11.30 Paper 1.3: **Heikki Liimatainen** and **Lasse Nykänen** (Tampere University of Technology, Finland) "Impacts of increasing maximum truck weight - The case of Finland"
- 12.00 Panel discussion
- 12.30 Lunch
- 14.00 Session 2: Environmental performance measurement in the supply chain: practices and methodological issues
17.30 Chairman: **Maria Huge-Brodin** (Linköping University, Sweden)
- 14.00 Keynote speaker: **Eric Ballot** (Mines ParisTech, France) "Environmental footprint measurements of supply chain and main influence factors"
- 15.00 Paper 2.1: **Alan Lewis**, **Eszter Toth-Weedon**, and **Sophie Punte** (Smart Freight Centre, the Netherlands)
"Balancing harmonisation of calculation methodology with accuracy, credibility and business benefit when carbon footprinting freight transport"
- 15.30 Coffee break
- 16.00 Paper 2.2: **Sarah Shaw**, **David B. Grant** (Hull University, UK) and **John D. Mangan** (Newcastle University, UK)
"The evolution of green supply chain performance measurement: A research agenda for the next decade"
- 16.30 Paper 2.3: **Sini Laari**, **Juuso Töyli** and **Lauri Ojala** (Turku School of Economics, Finland)
"Aligning competitive strategy and green supply chain management practices: the effect on performance of logistics service providers"
- 17.00 Panel discussion
17.30

Thursday 29th September 2016

- 09.00 Session 3: The role of shipper and collaboration for reducing the environmental impact of logistics operations
13.00 Chairman: **Pietro Evangelista** (IRISS-CNR, Italy)
- 09.00 Keynote speaker: **Sergio Barbarino** (Procter and Gamble) "Aiming for the physical Internet: a practical approach"
- 10.00 Paper 3.1: **Dan Andersson**, **Anna Dubois**, **Arni Halldorsson**, and **Kajsa Hulthén** (Chalmers University, Sweden)
"Purchasing transport services: relationships and conditions for green connectivity"
- 10.30 Coffee break
- 11.00 Paper 3.2: **Chris Irish** (Inst. Grocery Distribution, UK)
"Collaboration and the catalyst for change: making green logistics work for businesses"
- 11.30 Paper 3.3: **Andrew Palmer**, **Pratyush Dadhich** and **Phil Greening** (Heriot-Watt University, UK) "Opportunities for improving transport efficiency through multi-lateral collaboration in FMCG supply chains"
- 12.00 Panel discussion
- 12.30 Conclusion by **Alan McKinnon**
- 12.50 Final remarks by **Alfonso Morvillo**
- 13.00 Lunch
14.00

Supported by

